Stephen Davis

Visual Designer // Art Director // Creative

Contact Information

First Name
Stephen

Last Name
Davis

Email Address
Stephen.Davis.Ink@gmail.com

Online Profiles

Portfolio Website
www.stephendavis.ink

Instagram
@stephendavis.ink

LinkedIn Profile
www.linkedin.com/in/
stephen-davis-8801a1103/

Employment Summary

Employer
Wicked Think Marketing

Current Employer
Yes

Job Title
Senior Art Director

Start Date
April 2018

Job Duties

- Responsible for guiding a cross-functional creative team in the conception, design and execution of visual materials
- Create and maintain brand standards for various external and internal clients
- Lead the UI design process for websites, applications, and digital platforms
- Develop innovative UI designs that resonate with target audiences, align with marketing strategies, and effectively convey brand stories
- Collaborate closely with marketers, developers, and project managers to facilitate collaborative problem-solving
- Utilize wireframing and prototyping tools to create interactive prototypes and iterate designs based on user feedback and testing results
- Maintain brand consistency by ensuring UI designs adhere to established brand guidelines

Employer
Neon Pig Creative

Current Employer
No

Job Title
Front-End Web Developer

Start Date
March 2017

End Date
March 2017

Job Duties

- Created branding packages and design solutions for local small businesses and non-profits
- Front-end web development with a focus on UX/UI design
- Conducted user research
- Developed innovative marketing strategies to target client audiences

Employer
Mountain Springs Church

Current Employer
No

Job Title
Student Life Coordinator

Start Date
March 2014

End Date
March 2017

Job Duties

- Created and designed publications, branding materials, and promotional products for the youth ministry
- Team lead for video production (preproduction, storyboarding, lighting, set-design, audio, filming, editing, color-correction)
- Served as a creative guide for all visual projects, environments, and events
- Trained staff on effective use of technology, Adobe product and technical equipment

Employer
Freelance

Current Employer
Yes

Job Title
Visual Designer

Start Date
January 2012

Job Duties

- Provide graphic design, illustration, web design, and brand strategy services on a contract basis

Education Summary

Degree
Associate's Degree

Graduated/Completed
No

School
Pikes Peak Community College

Major/Field of Study
Multimedia Graphic Design

Degree
Certification

Graduated/Completed
Yes

School
Google Coursera

Major/Field of Study
Google UX Design

Skills

- Figma
- Adobe Creative Suit
- Elementor
- Google G-Suit
- WordPress
- Asana
- Microsoft Office
- Branding
- Art Direction
- UI/UX
- Typography
- Iconography
- Graphic Design
- Concept Development
- User Research Integration
- Creative Strategy
- Marketing
- Design Systems
- Motion Graphics
- Team Management
- Project Management
- User-Centered Design
- Web Design